

# Email Click Notifications

---



**salesnexus**

[www.salesnexus.com](http://www.salesnexus.com)

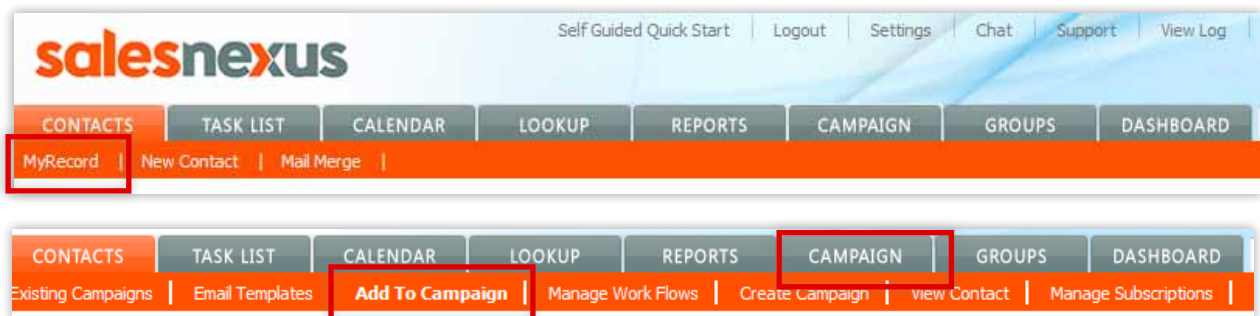
Chat with Us Here!

You have your list loaded, you have your campaigns ready! Now you want to make sure your Sales Reps know who to call when their contacts click on a link in an email.

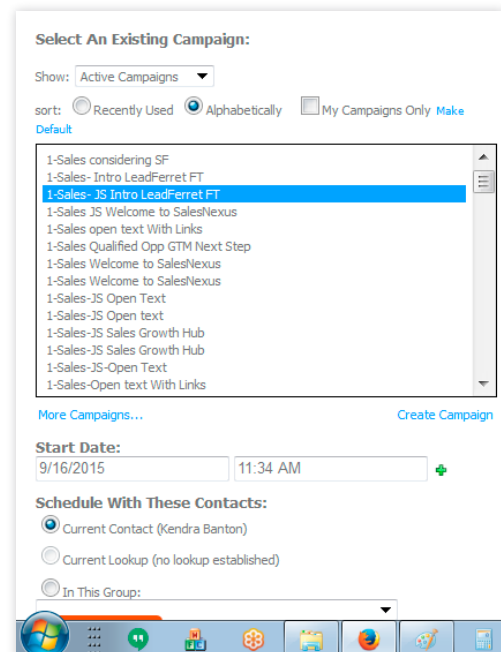
In SalesNexus, you will be able to have those contact names emailed back to the Sales Reps so that they are notified when someone clicked a link. Our Complete edition includes the Email Analytics and the Notifications.

You will see the option to enable Email Notification when you go to Add a contact or a lookup to a Campaign. To start, let's schedule one for you.

In Contacts, click on My Record. This will let you schedule the campaign just to yourself. Now you are ready to start:



- 1) Click on Campaign tab.
- 2) Click on Add to Campaign
- 3) Pick your Campaign from the box on the left



Once your workflow is displayed on the right, you will see the Email Notification box for each email. You can select all the emails to send notices back or just a few. The Email Notification will go to the User listed on the far right for each email. So it could be someone specific or it could be the Contact's Record Manager. The system pulls that person's email from their My Record in your Database and will automatically send them the notice.

**Work Flow Activities:**

Clicking *Add To Campaign* will apply changes below to these contacts only.  
Go to *Manage Work Flows* to make permanent changes.

Type	After Start Date	Regarding	Tracking	Open Notification	Click Notification	Email Notification	User
E-mail	0 Days	Top 40 CRM	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Nick Zaunbre: ▼
Call	0 Days	Large Opp 1st Call					Nick Zaunbre: ▼
E-mail	1 Days	5 Red Flags When Selecting CRM	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Nick Zaunbre: ▼
Call	1 Days	Large Opp 2nd Call					Nick Zaunbre: ▼
Call	2 Days	Large Opp 3rd Call					Nick Zaunbre: ▼
E-mail	3 Days	Are your leads any good?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Nick Zaunbre: ▼
Call	4 Days	Large Opp 4th Call					Nick Zaunbre: ▼
E-mail	5 Days	How did the BBB grow by 25%?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Nick Zaunbre: ▼
Call	6 Days	Large Opp Final Call					Nick Zaunbre: ▼
E-mail	7 Days	Proven CRM Results	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Nick Zaunbre: ▼

You can also set it as you build your campaign. In the email task, just turn on Enable Tracking and click the box next to Enable email click notification to Contact's Record Manager.

A work flow must have at least one activity.  
Note: All activities will be timeless.

Activity type: E-mail ☐ **Auto Send ?** Duration: 0 min Priority: Low

Select Template: 01092011\_Server\_Battery.txt Select Attachment:

Subject: Is your Servier Batty?

Schedule activity 0 Days AFTER Start date Schedule for Kendra Banton

☐ Ring alarm 0 minute before activity

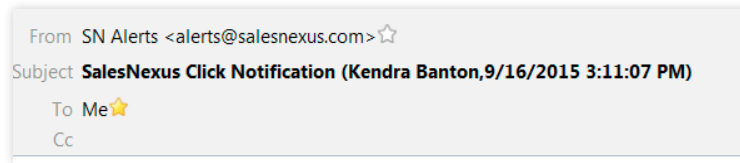
☒ Enable tracking  
☐ Enable open notification  
☐ Enable click notification  
☒ Enable email click notification to contact's record manager

☒ If activity falls on weekend, schedule on following Monday  
 (Start dates for activities after this one will be adjusted accordingly.)

OK

The emails will go out to the contacts and only when they click on a link in the email will an email notice be sent back to the User the email was sent from.

Notifications look like this:



- The from is always alerts@salesnexus.com
- The subject is always SalesNexus Click Notifications with the user's name

You will get one notice per email per contact that clicks a link, so if they click multiple times, you don't have to go through multiple emails.

It will give you all the information you need to be able to contact them and make the sale!

